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COLLEGE OF SOCIAL SCIENCE

The College of Social Science aims to teach students to acquire a broad theoretical background and research competence in the social sciences. It trains the students to be able to use various perspectives and research methods for analyzing social phenomena and policy makings. Methodologically, the faculty seeks to be balanced between the quantitative and the qualitative research methods. The College includes many specialized classrooms and seminar rooms equipped with multi-media and computer terminals. A variety of special collections and educational purposes exist. The College is composed of the schools including eight majors.

DEPARTMENT OF PUBLIC ADMINISTRATION

Public Administration as an academic field of social science with the purpose to prepare the students to become not only informed citizens but also able administrators in a democratic society. Through lectures and field exercises, those majoring in public administration are introduced to the following topics and methods: the nature of the governmental role as well as power and processes of public policy, the relationship between the government and citizens, the efficient management of resources in organizations, and the research methodology for issues in public administration.

Seminar in special topics

This course has an objective to induce students' intellectual curiosity and activate their relationships through the face to face study method. It will also help to prepare the students for graduate courses. Different topics of social studies and different methods such as seminar, research, workshop, and field study will be used as announced by the professor.

Electives

- **Intellect and Writing (3)**

Modern Korean intellectuals are logical and precise in their creative thoughts

and abundant emotions. This course allows students to master their skills in sentence structure and forms of expression as well as in thesis writing and emotional methods to appropriately demonstrate their writing ability.

- **English I, II (3)**

In order to develop their English listening skills together with their reading comprehension and writing ability, students make practical use of listening exercises and general reading texts. This course becomes a coinciding reading class. By viewing a drama concerning the subject matter of everyday life and Story-Telling with a focus on listening, the listening practice is carried out. The aim of this course is to develop knowledge in students regarding foreign language and foreign culture through reading and to improve the necessary language ability for academic research in their major. English II is a more advanced course for more successful students to further train in English reading, listening, and writing thereby increasing their knowledge of foreign language and culture. Students better prepare themselves to satisfy the various needs of globalization as well as conduct academic research.

- **English Conversation I, II (3)**

This course equips students with the ability to speak fluently and have a basic conversation in English under the guidance of a native speaker. Students become familiar with practical expressions used in various situations. In addition, the ability to correctly and fluently express one's thoughts and opinions is cultivated. English Conversation II is taught with the same methods as English Conversation I. This course provides a deeper study for those students with superior English speaking skills. In this manner, the aim of this second course is to further develop the English language ability so that the students can actively confront the various demands of the current era of globalization.

Basic Courses

- **Introduction to Public Administration (3)**

This course focuses on the comprehensive understanding of public administration, including the nature of public administration and public policy, theories

in public organizations, leadership in public bureaucracy, and non-profit organizations. In particular, the course examines the administrative branch of government in Korea. The course emphasizes the political context of the administration of public policy. This course should be of particular interest to students engaged in or preparing for public service careers and those interested in social and community service, public safety, criminal justice administration, health service administration, and not-for-profit administration.

- **Introduction to Policy Studies (3)**

Examines how public policies become apparent and how to include the policy makers concerned, how interests are formed and coordinated in the decision making process, by whom and how the chosen policies are administered, and how to evaluate the policy results in terms of the extent to which it satisfies the original goals.

- **Basic Statistics (3)**

An introductory statistics course covering descriptive statistics, probability, estimation, and hypothesis testing. Also an introduction to statistical computing.

- **Public Administration And Computer (3)**

This course covers advanced mathematics and statistics relevant to management in a public organization. The topics may include operational research techniques such as linear programming, Markov model and advanced statistical methods.

Major Courses

- **Advanced Statistics (3)**

Practice of various research methods to examine administrative issues using statistical tools encourages the use of computers for analyzing the data.

- **Organizational Theories in Public Sector (3)**

This course provides students with the understanding of modern governmental organizations examines major theories and conceptual frameworks of the governmental organizations its nature and structure, the relations with its circumstances,

the decision making process of bureaucrats, as well as its development and reform efforts.

- **Public Personnel Administration (3)**

Examines the history of public personnel administration comparative concepts of civil service, the merit system, and job classification studies the characteristics of personnel administration in Korea offers a modern view of personnel administration and its problems and explores its remedies using modern management skills.

- **Research Methods for Public Administration (3)**

Gives insights on how to explore social phenomena as observed in human society. Deals with the cognitive theory and/or the scientific philosophy about the structure of theories and the logic system, the structure of the applied social science theory, as well as the research process and its methods.

- **Readings in Original Text in Public Administration I (3)**

Provides selective issues in the field of public administration. Ranging from public policy issues to human resource management in an organization, a variety of issues are discussed. Using an original version of textbook in English, gives students an in-depth review on selective topics for better understanding.

- **Readings in Original Text in Public Administration II (3)**

Provides selective issues in the field of public administration. Ranging from public policy issues to human resource management in an organization, a variety of issues are discussed. Teaches the class in English, while using an original version of textbook in English. Gives students an in-depth review on selective topics for better understanding.

- **Policy Formation and Implementation (3)**

A look into the formation of public policies, their decisions, and the administrative processes conducts case studies of group participation in the policy making process.

- **Political Economy (3)**

A study of the theories of political economy from the beginning of the capitalist society to the present. This course answers the following questions what capital is, what the logic of capital is, and what the movement of capital is.

- **Constitutional Law (3)**

Studying the fundamental theory of modern Constitutions and the basic rights of individuals in the Korean Constitution. This course concentrates on the general theory of separation and the inter-relationship of governmental powers and the power structure of the Korean government under the Korean Constitution.

- **Introduction to Economics (3)**

The main object of this course is to study the fundamental ideas that economics has to offer about consumers, the firm, the market and government.

- **Local Government Administration (3)**

Discusses the boundaries and local limits of local government management in terms of the resources and its relations with other governmental organizations.

- **NGOs and the Public Administrations (3)**

Deals with a variety of issues associated with the role of Non Governmental Organizations and the third sector organizations for the society and its impact on the governmental organization. Gives students opportunities to experience of participating in the NGO activities.

- **Urban Planning and Administration (3)**

Lectures on the theory and cases of a bureaucratic system on public issues and policy administration of municipal governments such as population, housing, pollution, and transportation in urban areas.

- **Public Management and Behavior (3)**

Focuses on the four arenas or levels of management which must be integrated in the pursuit of public-sector excellence. These arenas involve individuals, pairs of individuals, supervisor/subordinates, and small groups. Institutional, behavioral,

and psychological factors will be emphasized.

- **Industrial Policy (3)**

This course reviews the industrial policies which promoted the economic growth or the recent best 30 years in Korea, and discusses the development of the industrial policies of the globalized society compares the experiences of other countries with Korea.

- **Science Technology Policy (3)**

Examines the public policy issues on the development of science technology in terms of society, economy, international politics, information-oriented, organizational reforms, and science technology of the 21st century.

- **Public Financial Administration (3)**

Examines the theory and the reality of efficient distribution of financial resources for the attainment of national objectives reviews the concept of national management, national budget, and resource allocation.

- **Policy Analysis and Evaluation (3)**

Examines and familiarizes students with the skill to analyze public policy options and outcomes.

- **Administrative Law (3)**

This course emphasizes the authority, and inter-relationships of public administrative organizations, as well as judicial relations between administrative organizations and citizens. It also focuses on the duties of public servants.

- **Public Administration in Korea (3)**

Conducts a systematic examination of the development of Korean public administration investigates the role of public administration and its task in the future.

- **Environmental Policy (3)**

Teaches students about the problems of environmental and international cooperation, focusing on the relationship between society, man, and environmental pollution analyses the political, economic, and social issues with regard to political and

public policies on environmental protection.

- **Welfare Policy (3)**

Analyses the social and administrative policies of social welfare and studies the general political and social issues related to the decision of purpose, the content, and the scope of social welfare which the government pursues.

- **Information Policy (3)**

Studies and analyses the political, administrative, organizational, and technical issues of public administration resulting from the introduction and use of information technology examines how information technology changes people, the government, and society as a whole.

- **Seminar in Selected Problems on Public Administration (3)**

This course touches public administration issues including organizational management, performance measures, and human resources in public organizations. It provides various empirical analyses and rival theoretical perspectives.

- **Social Policy (3)**

A study of the concept, philosophical background, and historical evolution of social welfare. A critical assessment of the various theories of welfare and an exploration of policy options to improve the quality of life. It also examines the changes in government's social policies in response to the societal transformation.

- **Seminar on Public Policy (3)**

This course deals with public policy issues including welfare, health, education, and environment. It provides various empirical analyses and rival theoretical perspectives.

- **Seminar in Selected Problems on Administrative Reform and Conflict Management (3)**

Problems with governmental reinventions and alternative reforms will be discussed. Included in the topics are reinvention cases in Korea, other international cases of administrative reforms, and designs of future government systems. Studies of

governmental agencies are employed to give the students first-hand knowledge of governmental personnel administration.

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DEPARTMENT OF POLITICAL SCIENCE AND DIPLOMACY

The educational goal of program of this political science and diplomacy is to foster elites as patriotic, scientific, and democratic citizens, who have diverse perspectives, intellectual abilities, good personalities, and leadership skills. This program offers a variety of opportunities for students to select courses under the following directions.

1. To introduce to students basic theories and empirical studies that will enable them to understand and explain, domestic and international phenomena.
2. To provide students with practical courses that examine the laws, political institutions, and political behaviors in the process of democratization.
3. To enhance the academic specialties of students as knowledge providers through better analytical skills.

Basic Courses

- **Introduction to Social Science (3)**

An introduction to various social concepts, that is necessary for understanding and analyzing social phenomena.

- **Introduction to Political Science (3)**

An introduction to the study of politics, including international politics and political thoughts. This course examines core concepts and drivers approaches to fundamental political questions, including the nature of political power, and the origins and dynamics of political institutions. In particular, it explains how individuals and the state act in the political process of democracy.

- **Basic Statistics (3)**

An introductory statistics course covering descriptive statistics, probability, estimation, and hypothesis testing. Also an introduction to statistical computing.

- **Practices for Politics (3)**

A course offering the opportunity for acquiring practical knowledge and experience through visits, surveys and fieldwork as a mock assembly.

Major Courses

- **Comparative Politics (3)**

An introduction to the study of political development, political leadership and authority, the role of the military, and the prerequisites of democracy. This course compares and contrasts different countries according to political issues with a comparative perspective.

- **Introduction to International Relations (3)**

A comparative introduction to the major issues, basic concepts, and core approaches in explaining contemporary international relations. This course presents competing theoretical perspectives and reviews historical cases in terms of the major theories of international relations.

- **Politics in English (3)**

Reading and discussion about basic topics in the political science and current political events in English.

- **Political Thoughts (3)**

A historical analysis of classical and medieval political thought ranging from Plato to Aquinas. This course offers students with opportunities to understand the history of political thought by outlining the major texts.

- **Political Sociology (3)**

A study of social structure and change in analyzing social behaviors within and among societies. This course focuses on power in the social context, which corresponds to 'authoritative allocation of values' in the political one.

- **The Political History of Modern Japan (3)**

An historical analysis of Japan politics from the period of Meiji restoration to the end of World War II, focusing on the peculiarities of Japan politics and the universality of the political systems in East Asia.

- **European Politics (3)**

A study of the European politics and main political issues. This course examines also the theoretical and practical conditions for the emergence and development of the European Union.

- **Culture and Political Behavior (3)**

An analysis of political phenomena that legal and institutional approaches cannot explain. This course introduces psychological, sociological, and anthropological perspectives and analyzes the political behaviors of individuals, leaders, groups, and the masses. More specifically, it deals with voters' political conscious, voting behaviors, and political elites' policy-making behavior.

- **Modern Political Thoughts (3)**

A historical analysis of modern political thought from Machiavelli to Hegel. This course examines how their thoughts have affected the formation of modern nation states and what meaning they have given to contemporary political lives.

- **Political Leadership (3)**

An introduction to the general theories of leadership by putting a special emphasis on the emergence of Korean political leaders. This course analyzes political leadership in foreign countries as well as in Korea.

- **International Organizations (3)**

A study of the role and function of international organizations, including the League of Nations, the United Nations, and inter-governmental agencies. This course focuses on ideological backgrounds, continuity and discontinuity, and management problems in analyzing both the League of Nations and the United Nations.

- **Politics in the Information Society (3)**

An analysis of the relation between an information society and politics. The main topics include teledemocracy, tele-administration, internet politics, political control over the information technology, cyber international relations.

- **Korean Politics (3)**

A systematic analysis of Korean politics. This course examines both the Korean history during the former session and the Korean political process during the latter one.

- **Research Methodology of Political Science (3)**

An introduction to basic statistical concepts and quantitative analysis. This course applies these methods to empirical cases by using the knowledge and experience of research methodology in social science.

- **Political Economy (3)**

A study of the theories of political economy from the beginning of the capitalist society to the present. This course answers the following questions what capital is, what the logic of capital is, and what the movement of capital is.

- **Politics of Newly Industrializing Countries (3)**

A study of the political structures and processes of the countries of the Third World in terms of the theories of comparative politics to analyze these nations. This course focuses on contending theoretical perspectives-modernization with development, dependency with under-development, and authoritarian and democratic political systems.

- **Japanese Politics (3)**

A study of the process of Japanese politics. This course focuses on Japan's history, cultural and social backgrounds, the processes of election, policy-making and elite recruitment, and Japan's course in the future.

- **History of International Relations (3)**

An analysis of the history of international relations from the Vienna system to the changes in the contemporary world system after the Second World War. This course focuses not only on basic foreign policies of the World Powers but on major historical events in international relations.

- **Korean Politics - Thoughts and Movements (3)**

A study of the political thoughts and movements in the history of Korean

politics. This course includes the following subjects comparing modern and contemporary political histories in Korea with those of Japan and China linking the political history with the history of political thoughts analyzing Korean politics from the perspective of nationalism and seeking historical lessons from the advances and stalemates of Korea's modern and contemporary history.

- **Legislature and Political Party (3)**

A study of the legislature and the political party, which are essential for the modern politics. Their importance consists in the fact that a representative government functions through the legislature and also a political party decides the political path of a country.

- **International Political Theories (3)**

A study of the diverse theories and approaches on international relations. This course introduces the merits and defects of the theories and policy alternatives in international relations to students with a prerequisite introduction to international relations' course.

- **Contemporary Political Thoughts (3)**

A study of the desirable relationships among individuals, and society and examines the main themes of political thought, including, freedom, equality, and justice.

- **Practices in Political Analysis (3)**

An introduction to the method of quantitative analysis. This course applies the knowledge and experience of research methodology studies to empirical cases.

- **Education in Social Studies (3)**

This course prepares students to acquire skills and competence necessary for success in a university and in career.

- **Texts and Teaching Methodology in Social Studies (3)**

This course prepares students to acquire skills and competence necessary for success in a university and in career.

- **History of Eastern Asia Politics (3)**

A study of the changing processes from the collapse of traditional international order to the emergence of new international order in the Far East. This course examines the history of Far Eastern politics from the latter half of the 19th century to the early 20th century, including the Sino-Japanese War, the Russo-Japanese war, and the colonization of Korea. It also analyzes the changing processes of domestic politics in Korea, China and Japan.

- **Contemporary Political Theories (3)**

A study of the desirable relationships among individuals, and society and examines the main themes of political thought, including, freedom, equality, and justice.

- **American Society & Politics (3)**

A comprehensive introduction to American politics. This course also guides students in the society, economy, culture, and history of America in order to understand American politics. Furthermore, it compares American politics with Korean politics and evaluates the relevance of western democratic theories as applied in Korean Politics.

- **International Political Economy (3)**

A study of the basic concepts and major theories to analyze how domestic and international politics affect international economic activities in the process of democratization and economic liberalization. This course examines empirical and theoretical issues such as regional integration, foreign trade, international finance, foreign economic policy-making, the formation and impact of international institutions, and economic cooperation between North Korea and South Korea.

- **Japan & Korea (3)**

A study of the dynamic interrelationships among Asia's great powers in the changing process of Asian international order in relation to Japan. This course also deals with Japan's past and future role in Asia by analyzing its political, social, economic and cultural situations.

- **Special Topics in Political Science (3)**

A study of the basic theories in the social science and an analysis of concrete

empirical cases. This course enables students to understand from their own point of view the relation between the logic of the social science and the political reality.

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DEPARTMENT OF SOCIOLOGY

Sociology explores the causes of order and the changes in human societies by analyzing scientifically the structure and progress of a society as well as the characteristics of the human being. Sociologists understand individuals as both elements and products of a society. Therefore, a sociological perspective considers both individuals and their social contexts simultaneously in explaining all human behavior and social phenomena. As modern societies become ever more diversified and complex, sociological perspectives and insights are increasingly required to understand social changes and to find useful lines of actions. The educational objective of this program is to offer students sociological insight to analyze scientifically the social phenomena through a variety of theories and research methods.

Basic Courses

- **Culture and Gender (3)**

This course begins with social scientific analyses on relationship between love, marriage, and sex. Then several major issues related to human sexuality are discussed in detail, including homosexuality, sexual harassment, sexual violence, prostitution, and pornography.

- **History and Classics of Sociology (3)**

An overview of the major trends of sociological theory from the beginning to the modern period and of the connections between classical sociology and recent theoretical approaches.

- **Introduction to Sociology (3)**

Introduction to the basic principles of sociology including basic sociological concepts, methods, theories, and an overview of important areas in sociology.

- **Elementary Social Statistics (3)**

An introductory statistics course covering descriptive statistics, probability, estimation, and hypothesis testing. Also an introduction to statistical computing.

Major Courses

- **Post-modern Theories in Sociology (3)**

Conventional sociological theories aimed to explain the features of modernity. But, recently, many new sociological theories have been developed to capture the complex features of post-modernity. This course introduces the most prominent theories among them.

- **Social Stratification and Conflicts (3)**

Inequalities in property, power, and prestige examined for their effects on life chances and life styles. Primary focus on socio-economic classes in modern societies. Comparisons of different systems of stratification in the world today.

- **Survey Research Methods (3)**

An overview of the research process in social science, including techniques of sampling, methods of data collection, principles of measurement, problems of inference and proof, basic methods of data analysis, and ethical considerations.

- **Social Change and Globalization (3)**

A study on the factors causing social changes in the Globalization with focus on the backgrounds and processes of 'Modernization' and 'Globalization'. An assessment of the developmental experiences and prospects of the Third World and Korea within the Globalization.

- **Population and Community (3)**

A study of the structure and processes of population growth and the basic principles of the ecological system of regional communities.

- **Deviance Behavior and Social Problems (3)**

An analysis of the causes and consequences of deviant behavior considered generically and exemplified in such conditions as mental illness, crime, physical disability, and heresy.

- **Contemporary Sociological Theories (3)**

This course aims to introduce the major schools and theories of contemporary

sociology. Functionalism, conflict theory and Marxism, interactionism, and structuralism are among them.

- **Issues and Vision of the Information Society (3)**

The course examines how forms of society influence technological developments and, reciprocally, how society is influenced by technology. It covers such topics as information industry, technocracy, communications technology, and cyberspace, from an historical perspective, looking for the unifying features of technologies ranging from Stone Age tools to the microprocessor.

- **Website Design and Its Maintenance (3)**

The design of website or blog for preparing internet surveys. Basic procedures from the conceptual level through database management, server administration and analysis of responses are illustrated within the context of practical examples and student projects.

- **Sociology of Science and Technology (3)**

Science and technology have shaped the major features of contemporary society. This course explores the various sociological approaches to understand the relationships between science, technology, and society.

- **Practice of Survey Research (3)**

A practice of writing a research paper on a social phenomenon, based on the theories and methods learned throughout the course.

- **Future Studies and Forecasting (3)**

Special emphasis is given in lectures, reading and assignments to the particular problems facing future society and forecasting.

- **Information Society and Leisure (3)**

This course focuses on recent research on relationships between leisure and the social, cultural, political, and technological aspects of society. The course will use sociological literature to examine leisure in the lives of individuals, groups, and society.

- **Sociology of Sports (3)**

An introduction to sociological studies on the relationship between sports and society in modern life.

- **Development of Organization and Community (3)**

Classical and contemporary theories of organizations as collective tools, as cultural systems, and as actors in changing environments. Research on the problems of innovation and survival, authority and control in business firms, public bureaucracies, and voluntary associations.

- **Special Lecture on Sociological Issues 1 (3)**

Popular culture has rapidly grown and thus almost dominated the everyday life of contemporary citizens. This course focuses on the relationship between popular culture and society.

- **Advanced Statistics and Data Analysis (3)**

An advanced statistics course covering descriptive statistics, probability, estimation, and hypothesis testing. Introduction to statistical computing.

- **Introducing Social Marketing Concepts and Principles (3)**

An introduction to the sociological perspectives on marketing in public sectors as well as private sectors. Special attention is given to a new approach to practical usages of sociological knowledge.

- **Special Lecture on Sociological Issues 2 (3)**

Sociological analysis of research and theory on selected sociological topics.

- **Special Lecture on Social Research Specialists (3)**

This seminar will devote attention to research methods, basic statistics for social research specialists.

- **Internet and Survey Research (3)**

The course provides a critical evaluation of research techniques relating to internet in sociology, with an emphasis on learning and applying quantitative approaches.

- **Biotechnology, Ethics and Society (3)**

The rapid development of biotechnology raises many important issues for sociology. This course introduces the social and ethical aspects of biotechnology. It then tries to explore the possibility of developing 'a sociology of biotechnology'.

- **Knowledge Work and Information Industry (3)**

A survey of the changing nature and ideology of knowledge work and information industry as well as their impact on other institutions and on individual works.

- **Writing Sociological Paper (3)**

Practice for writing a research paper on a social phenomenon, based on the theories and methods learned throughout the course.

- **Public opinion Research Methods and Case Studies (3)**

Design and data analysis in contemporary sociological research, with an emphasis on the analysis of public opinion.

- **Work and Occupation (3)**

An introduction to the study of work and occupations the problems of occupational choice, occupational socialization and identification the concepts of career and career mobility the professionalization process, the nature of professions the impact of occupation on life styles, leisure and retirement.

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SCHOOL OF COMMUNICATION

Communication serves vital functions in our society. Without it, human society can not exist. The school of Communication helps students understand the communication process by teaching the theories, concepts, and general ideas of communication. The areas of communication include mass communication, journalism, advertising, public relations, interpersonal communication, mass culture, and media industry. The School provides a broad education in the liberal arts and social sciences for the student because the study of communication is based on understanding the human mind, society, history, and culture. Students also learn the practical knowledge and skills to be media professionals. The School of Communication offers two majors mass communication and advertising.

Basic Courses

- **Introduction to Communication (3)**

This course is designed to provide an introductory overview of contemporary communication studies and an examination of the various factors that shape human and mass communication.

- **Methods of Communication Studies (3)**

An introduction to social research and its application to communication studies. The course examines theories on social research, data gathering and data analysis

and teaches practical skills on the gathering and analysis of survey data. Student's logical and quantitative reasoning skills are improved through a variety of exercises.

- **Introduction to Campus life (3)**

This course teaches systematically time-management, personal relationship, writing study plan, writing reports and so on which should acquire as an undergraduate.

- **Introduction to Advertising (3)**

This course pursues inclusive comprehension relevant to the theory of advertisement and business practice concept, definition, function and role of advertisement, marketing strategy, media strategy, creative strategy, establishment and administration of research schedule etc.

Mass Communication Major

Mass Communication major is committed to fulfill the students' growing need for the knowledge of mass communication. This program helps students to understand the mass communication process as a whole and major mass media which includes the newspaper, magazine, television, radio, film, and new computer-assisted media. Students also learn practical skills such as newspaper editing and broadcasting production.

Major Courses

- **Understanding of Broadcast (3)**

Studies on television and radio. The course examines the mass communication process through television and radio the process of program making, the responsibility of broadcasters and the impact on audience and society. Comparisons with other media are also made.

- **Statistics and Analysis (3)**

The topics covered in this course include basic theories and concepts of statistics,

statistical skills, and computer programs. The statistical data analysis and interpretation, use of the personal computer, and statistical programs are examined in detail.

- **Media Writing Practice (3)**

The skills in newspaper editing and ideas/theories behind them are examined in detail. The topics covered include the comparison of various print media such as the newspaper and the magazine, writing of news and editorials, as well as rating the news' value and selection of the news.

- **Photography Journalism (3)**

Photograph is an important element of journalism. This course teaches overall theory and practice about taking news photograph.

- **Program Planning and Script Writing (3)**

The skills in broadcasting production and ideas/theories behind them are examined in detail. The topics covered include the comparison of various visual media such as movies, television, and radio programs.

- **Journalism Theory (3)**

Studies on newspaper journalism. The topics covered include message and its effects, the process of newspaper making, the responsibility of a newspaper, the management of newspaper companies, and the impact on audience and society.

- **Visual Communication (3)**

Studies and practice in visual communication. This course examines the theories on visual communication such as films, television programs, or news. The skills and processes of producing visual communication are examined in detail.

- **Interpersonal Communication (3)**

An introduction to human communication. The course explores communication behavior between individuals. The topics covered include persuasion theories, interpersonal communication, and problems in communicating with new telecommunication technology.

- **Popular Culture (3)**

An understanding of mass culture in mass communication. This course investigates the process in which mass culture is produced and distributed through mass communication and the role of mass media in mass culture. The cultural theories of mass communication are introduced.

- **Media Law and Ethics (3)**

Studies on media law. This course examines the various laws affecting mass media such as freedom of the press in the constitutional law, the broadcasting law, and the basic law of the press and the ideas behind them. It also investigates how they affect mass media.

- **Mass Media Theory (3)**

Along with the theory of internal social system related with mass media, it also explain a summary about a masscom effect theory and to perceive its historical background.

- **International Communication (3)**

Current communication phenomenon has been made over the boundary of a nation.

It is to understand in a critical way what its innate communicational meaning is.

- **TV Program Production (3)**

It is to study the theory and practice on the TV programme production. In this process, focusing on the sector of free production and production such as a planning for production, a compositional plan and etc.,.

- **P.R. Planning (3)**

It is to study a theory of synthetic planning for P.R. including a theory of every stage - poll survey, ad design, ad execution, and before & after research etc.,.

- **Information Society and New Media (3)**

Under Information society, production, circulation and consumption of mass information will be necessarily promoted. It is to inspect a mutual effect between

information society and media as an information carrier. In addition, it deals with a newly upcoming media- New Media – by the kinds on its technological feature, good and weak points and its effect toward mass-communication and society.

- **MultiMedia Production (3)**

As information society has advanced, multi-media communication with utilization of computer is coming up. It is to study theory and practice about multi-media, while focusing on the design of internet homepage.

- **Theory of Media Industry (3)**

Current media as a capitalistic enterprise takes an important role regulating the character that media contains. It therefore is to analyze systemically media industry and apprehend its meaning.

- **Print Media Production (3)**

It is to study theory and practice on newspaper and magazine. It is to heighten the appreciation of practical work from description to edition of articles.

- **Media Criticism Theory (3)**

It is to study various critical theories to develop a consequent critical ability on media.

- **Public Opinion and Society (3)**

It is to know about the formation process and meaning of public opinion and to analyze its effect to collective decision of opinion in society.

- **Practice of Speech & Debate (3)**

This course teaches the theory of speech as essential communication means and promotes speech skill. In addition, students can learn theoretically how communicate between producer and consumer of media contents and searches the specific methods.

- **Semiotics in Advertising (3)**

To analyze social meanings in advertising and to understand the relationship between advertising and society.

- **History of Media (3)**

Description of the history of mass media and studies on media development and the factors behind it. The course emphasizes the impact of social environment and technological innovation on media development as major factors.

- **Topics in Mass Communication (3)**

To select the subject arousing the interest from the communication academic circles, and analyze it in the form of lecture and debate.

Advertising Major

Advertising Studies helps students to understand advertising and public relations as a whole. It also helps them to get the practical knowledge and skills of advertising and public relations. This major teaches strategic planning, media planning, research, copywriting, visual advertising, and public relations. Its students also gain a broad knowledge of mass communication and media, persuasion, and media effects.

Seminar in special topics

This course has an objective to induce students' intellectual curiosity and activate their relationships through the face to face study method. It will also help to prepare the students for graduate courses. Different topics of social studies and different methods such as seminar, research, workshop, and field study will be used as announced by the professor.

Major Courses

- **Advertising Research Methodology (3)**

An introduction to statistical methods and survey in advertising research. The topics covered include survey design, sampling methods, questionnaire design,

experimental design, focus group interviewing, data processing, and interpretation of the data.

- **Advertising Planning 1 Theory (3)**

This course deals with how to plan for advertising as a whole process. Topics covered include the role of planning, advertising strategy models, procedures of advertising planning, advertising management, presentation, and the role of the account executive.

- **Copywriting 1 (3)**

This course teaches the theories and practice of copywriting.

- **Introduction to Creative Advertising Communication (3)**

Study on the creative object, how to think the idea, the development technique and process of creative concept, and how to write the creative brief etc.

- **Practice for Advertising Photography (3)**

This course teaches the theories and practice of advertising photography.

- **Advertising & Marketing (3)**

Students can learn business activities through process of performance on the side of establishing marketing strategy and communication.

- **Copywriting 2 (3)**

This course teaches the advanced theories and practice of copywriting.

- **Creative Practice for Print Medium (3)**

Students make directly newspaper and magazine advertising tentative plan as individual or as teams.

- **Media Planning (3)**

The topics covered include media characteristics, media-market measurements, and development of media planning. The focus is on how to develop effective advertising media planning using various forms of media.

- **Advertising & Consumer Behavior (3)**

This course teaches various behavioral approaches including purchase motivation, data processing and consumption. In addition, it lets students know psychological and sociological elements that have important influence on such consumers behavior.

- **Advertising Planning 2 Practice (3)**

This course teaches process from market research to concept deduction based on theoretical knowledge acquired in the course, “Advertising Planning 1 Theory”. Students carry out over four projects as individual or as teams during one semester.

- **Creative Practice for Broadcasting (3)**

Students make directly radio and television advertising tentative plan as individual or as teams.

- **Business Communication (3)**

This course teaches communication knowledge and skills in business.

- **Sales Promotion (3)**

This course teaches theory and business practice relate to various sales promotion direct mailing, free samples, coupon, production of catalogs, events etc.

- **Political Communication (3)**

Introduction to political communication. The topics covered include the role of mass communication in politics, the relationship between mass communication and politics, political persuasion, propaganda, theories and ideas of public opinion, and the public relations strategy of government.

- **Cases in Advertising Campaigns (3)**

This course is an integrative course to plan an advertising campaign. Students in this class integrate and apply those theories, concepts, and tools acquired in earlier classes (such as advertising planning, advertising marketing strategy, media planning, and advertising research skills).

- **Practice for Advertising Presentation (3)**

This course teaches effective presentation skills and requires students to plan an advertising campaign and make its presentation.

- **Internet Advertising (3)**

To learn the planning and production process for advertising on the internet.

- **Advertising & Brand (3)**

As parity phenomenon among merchandise, the importance of brand is brought into relief in the advertisement and marketing field. This course teaches theory of establishing brand building strategy and acquires empirical knowledge through the case study.

- **Persuasive Communication (3)**

This course teaches theories and influences of persuasion that has most important role in function of human communication.

- **International Advertising (3)**

A review of factors affecting international advertising and the knowledge and skills required for an international advertising campaign. The topics covered include world advertising, worldwide advertising mix, managing worldwide advertising, and cultural differences among nations.

- **Problems in Specialized Fields of Advertising (3)**

This course examines the current topics in the advertising field. They can be new concepts or theories, advertising strategies, consumer behaviors, or anything that is related to advertising.

- **Advertising in Society (3)**

This course takes a broad view of advertising issues. In addition, it lets students know how advertisement has relationship with legal, cultural and economic aspects in society. Also, it inquires into legal and ethical issues related to advertisement.

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SCHOOL OF INTERNATIONAL & AREA STUDIES

The School of Area Studies is composed of three majors Russian, Japanese, and Chinese Studies. In the rapidly changing age of globalization, the School aims to produce area specialists by offering a variety of opportunities for students to study diverse interdisciplinary subjects, in a specialized, comprehensive, and systematic manner, including regional languages, politics, economics, society, culture, history, and international relations. Five courses are required to be taken in this School.

- **Seminar in special topics (1)**

This course has an objective to induce students' intellectual curiosity and activate their relationships through the face to face study method. It will also help to prepare the students for graduate courses. Different topics of social studies and different methods such as seminar, research, workshop, and field study will be used as announced by the professor.

Basic Courses

- **Introduction to Area Studies (3)**

This course aims to help students (esp. freshmen) to understand various academic disciplines and methodologies in Social Sciences which would be useful in further learning on China, Japan, or Russia. Also, this course provides basic knowledge on the three countries to assist students to develop intellectual curiosity on this part of the world and to choose their specific tracks of further learning. For this, the course is given by a team of professors with diverse academic backgrounds and regional expertise.

- **Introduction of Japanese Studies (3)**

This course offers a broad background in the politics, economy, society, culture, history, and international relations of Japan by introducing students to comprehensive interdisciplinary research.

- **Introduction of Chinese Studies (3)**

This course offers a broad background in the politics, economy, society, culture,

history, and international relations of China by introducing students to comprehensive interdisciplinary research.

- **Introduction of Russian Studies (3)**

This course offers a broad background in the politics, economy, society, culture, history, and international relations of Russia by introducing students to comprehensive interdisciplinary research.

Russian Studies Major

Russian studies aims to understand Russia, which has increasingly interacted with Korea. The program in Russian studies produces specialists with a sound knowledge of the Russian language and a broad background in politics, economics, society, culture, history, and international relations of Russia by providing various opportunities for studying and conducting comprehensive interdisciplinary research.

Major Courses

- **Elementary Russian I, II (3)**

This course is designed to provide students with knowledge about Russian at an elementary level. Students are expected to learn and practice basic pronunciation, vocabulary, and sentences as well as conversation in Russian.

- **Intermediate Russian I, II (3)**

This course is designed to provide students with knowledge about Russian at an advanced level. Students are expected to learn and practice extended vocabulary and advanced readings as well as conversation in Russian.

- **Elementary Conversation in Russian I, II (3)**

This course is designed to provide students with an opportunity to make themselves understood in Russian.

Students will be able to ask and answer simple questions in Russian, and to participate in basic conversations.

- **Intermediate Conversation in Russian I , II (3)**

After taking this course, students will be able to handle a number of task-oriented and social situations. The listening goal at this level is the comprehension of simplified spoken Russian discourse that is longer and more complex than the elementary level. Speaking goals include the improvement of the level of fluency of spoken Russian.

- **Understanding of International Relations (3)**

A comprehensive introduction to the major issues, basic concepts, and core approaches in explaining contemporary international relations. This course presents competing theoretical perspectives and reviews the historical cases in terms of the major theories of international relations.

- **Modern and Contemporary Russian History (3)**

This course surveys the major political, economic, social, and intellectual trends in the making of modern Russia. Special emphasis is put on the turbulent relationship between the state and the society.

- **Russian Culture in Flux (3)**

This course examines the national identity of the Russians who not only share characteristics with Westerners, but have also been developing on their own culture. Russian peoples' religion, folklore, food, literature, music, and arts will be dealt with. Particularly, this course deals with the changing nature of contemporary Russian mass culture and its implications for the system transformation.

- **Eurasian Area Studies (3)**

This course deals with a broad range of issues concerned with system transition and reform in Russia and Central & Eastern Europe in a comparative perspective.

- **Understanding of Russian Politics (3)**

This course deals with the political institutions and processes that are related to party systems, electoral systems, and the structure of political power in Russia, particularly in the view of political and economic liberalization.

- **International Communication and Comparative Cultures (3)**

This course will compare the patterns of communication between different cultures and nations that have already become a common phenomenon with globalization. The basic concepts of comparative cultural theories are probed, aiming to attain a systematic understanding of the various cultures.

- **Russian Business and Economy (3)**

This course covers management skills financing, corporate governance, government-enterprise relations, privatization, bank-enterprise relations in a broader context of the Russian economic situation undergoing fundamental changes.

- **Topics in Russian Studies (3)**

This course aims at familiarizing students with an in-depth analysis of a given topic about Russian society. By doing so, students are expected to obtain the ability to take up certain topics and to do research on Russian society, culture, politics, and economics for themselves.

- **Russian Society in Transition (3)**

This course is designed to provide students with a comprehensive understanding of Russian society which is under going a rapid transformation. Specifically, this course deals with demographic issues, family problems, social stratifications, migration, ethnic conflicts, social deviations, environmental problems, and so on.

- **International History of Northeastern Asia (3)**

The China-centered international order was destroyed with the intrusion of the Western powers at the end of the 19th century. Since then, competition of national interests began to emerge on the issue of Korean peninsula. This course covers those conflicts manifested in the modern history of Northeastern Asian countries and shows the visions of overcoming the divisional situation on the Korean peninsula.

- **Multimedia-Based Russian History (3)**

In this course, students are expected to get acquainted with a wide range of issues on Russian society and culture through such various media as video,

DVD, audio, satellite TV, and the Internet.

- **Korea and Russia (3)**

This course examines the history of interaction between Korea and Russia. It focuses on the recent changes in the diplomatic relations as well as economic relations.

- **Current Issues in Russia (3)**

This course analyzes the current social issues and recent developments on the basis of the knowledge about Russia obtained in other courses. In doing so, students should utilize various media resources such as newspaper, magazine, TV and Radio, and the Internet.

- **Russian Foreign Policy and International Relation (3)**

This course deals with the patterns, changes, objectives, leverages, and decision-making processes of Russian foreign policy. Based on the survey of the general nature of Russian foreign policy, this course also covers Russia's position on international disputes and international cooperation.

- **Russian Economy in the World (3)**

This course will discuss Russia's foreign economic policy and strategy in an effort to cope with the globalizing world economy.

- **Seminar on Russia (3)**

The purpose of this course is to help students write their thesis for a bachelor's degree. They learn how to make research questions, design an argument, organize contents, apply theoretical approaches to empirical cases, and use research methods.

- **Education of Russian Language (3)**

As a special course for students who is to become high school teachers, this course deals with the historical background and linguistic characteristics of the Russian language. On the basis of a general knowledge of the Russian language, this course aims at helping students develop their ability to teach Russian language at the high-school level.

- **Development of Education Materials and Teaching Methods in Russian (3)**

This course provides students with a variety of methods and skills on how to teach Russian effectively. Particularly, in this course, students will learn how to utilize various materials and multimedia sources in teaching the Russian language to high-school students.

- **Elites and Leadership in Russia (3)**

Based on a general survey of defining characteristics, social origins, dispositions, and functions of the leadership, this course introduces students to the roles and functions of Russian leaders in Russian history. This course further looks into the backgrounds, talents, and roles of political and economic elites and leadership in contemporary Russia.

- **Contemporary Russian Culture Studies (3)**

This course helps students understand values, life styles, the ways of expression that are rapidly changing in contemporary Russia. Topics dealt with in the course include national identities, ethnicity, gender, sexuality, consumption, and popular culture in the context of globalization.

- **Practice of Trade with Russia (3)**

This course deals with Russian foreign trade policies, their trade-related laws and the procedures and institutions of export-import in Russia.

- **Exercise in Russian Language (3)**

This course helps students improve their Russian language skills during the intensive summer language course in Russia. Students will have plenty of opportunities to communicate with Russian native speakers and to experience the Russian way of living at one of the Russian universities.

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Japanese Studies Major

Japanese Studies aim to teach a proper understanding of Japan, which has traditionally maintained a close relationship with Korea. The program in Japanese Studies seeks to produce Japanese specialists with a sound knowledge of the Japanese language and a broad background in the politics, economics, society, culture, history, and international relations of Japan by offering a variety of opportunities for studying the various academic disciplines.

Major Courses

- **Japanese for Area Specialist I, II, III, IV (3)**

These four successive courses are specially designed to rapidly improve the Japanese language proficiency of students. Students are expected to pass the highest level examination of Japanese language proficiency at the completion of these four course. These are comprehensive and balanced with the introductory, intermediate, and advanced courses for Japanese. Those who successfully complete Japanese for Area Specialist (I) will be able to understand basic grammar and vocabulary, task-oriented social situations, and make use of the basic structures of Japanese with some degree of accuracy.

Those who successfully complete Japanese for Area Specialist (II) will be able to

understand all the basic patterns of Japanese, and write well-organized paragraphs. Those who successfully complete Japanese for Area Specialist (III) will be able to develop and organize their ideas in the essay format, proof-read, and edit written work, as well as benefit from feedback, and are expected to pass the second level of the Japanese language proficiency test.

Those who successfully complete Japanese for Area Specialist (IV) are expected to pass the highest level of the Japanese language proficiency test with distinction.

- **Japanese Conversation for Area Specialist I, II, III, IV (3)**

These four successive courses are specially designed to rapidly improve students' listening and speaking ability in Japanese. Students are expected to pass the highest level examination of listening and speaking in Japanese language proficiency at the completion of these four courses. These are comprehensive and balanced with the introductory, intermediate, and advanced courses for the listening and speaking of Japanese.

Those who successfully complete Japanese Conversation for Area Specialist (I) will be able to handle a limited number of interactive, task-oriented social situations. Those who successfully complete Japanese for Area Specialist (II) will be able to handle a number of task-oriented social situations, and write well-organized paragraphs.

Those who successfully complete Japanese for Area Specialist (III) will be able to understand and participate in informal conversations fairly fluently and appropriately comprehend native speakers.

Those who successfully complete Japanese for Area Specialist (IV) will be able to freely participate in formal and informal conversations, and are expected to pass the highest level listening and speaking examination in Japanese language proficiency with distinction.

- **Understanding International Relations (3)**

A comprehensive introduction to the major issues, basic concepts, and core approaches in explaining contemporary international relations. This course presents competing theoretical perspectives and reviews the historical cases in terms of the

major theories of international relations.

- **Modern Japanese History (3)**

This course surveys the major political, economic, social, and intellectual trends in the making of modern Japan. Special emphasis will be put on the turbulent relationship between the state and the society.

- **Culture and Tradition in Modern Japan (3)**

This course deals with the family structure, marriage, views of life and death, religion, social structure, and cultural impact on economic development in Japan. In particular, it focuses on the recent transformations of Japan's social structure and culture in the process of economic liberalization in the domestic and international context.

- **Elite and Leadership in Japan (3)**

The aim of this course is to examine the education process and recruit system of elites in Modern Japan, and to compare them with other East Asian or West European countries. Taking this course, students will have the ability to understand the changing leadership under the globalization in the context of cultural characteristics of Japanese elite system.

- **Topics in Northeastern Asia (3)**

This course examines not only domestic politics and the economy of China, Japan, and the two Koreas in a comparative perspective, but also the international relations between them. It reviews existing research on this region and analyzes the major regional issues.

- **Understanding Japanese Politics (3)**

A study of the process of Japanese politics. This course focuses on Japan's historical, cultural and social backgrounds the processes of election, policy-making and elite recruitment and Japan's course in the future.

- **International Communication and Comparative Culture (3)**

This course will examine the patterns of communication among different cultures

and nations that have already become a common phenomenon with globalization. The basic concepts of comparative cultural theories are probed, aiming to attain a systematic understanding of the various cultures.

- **Topics in Japanese Studies (3)**

This course is designed to give a chance to students to explore a chosen topic deeply and broadly by conducting research and analyzing data under the close guidance of the instructor.

- **Understanding Modern Japanese Culture (3)**

This course is an attempt to understand the changing values, life styles, ways of expression in contemporary Japan by examining the politics of national identity, ethnicity, gender, sexuality, consumption, and popular culture in the context of globalization.

- **Japan Business and Economy (3)**

This course analyzes the industrial structures, adjustment, policy goals, strategies, and instruments and puts special emphasis on the industrial changes in the process of economic liberalization in Japan.

- **Change and Continuity in Japanese Society (3)**

This course tries to understand the nature of Japanese social organizations by examining the norms, values, and operating principles of Japan's basic social units, namely, traditional family, modern business firm, and local community. Further, it intends to explore the changes in Japanese society by examining the labor relations and stratification.

- **International History of Northeastern Asia (3)**

The China-centered international order was destroyed with the intrusion of the Western powers at the end of the 19th century. Since then, competition of national interests began to emerge on the issue of Korean peninsula. This course covers those conflicts manifested in the modern history of Northeastern Asian countries and shows the visions of overcoming the divisional situation on the Korean peninsula.

- **Education of Japanese Language (2)**

This course is a kind of introduction how to teach Japanese. It will improve student's ability to teach Japanese by studying the language's process of formation and its characteristics.

- **Development of Education Materials and Methodology in Japanese (2)**

This course will make students acquire abilities to give lessons of Japanese language by studying fundamental theory and versatile method on teaching Japanese. And you will learn how to use the new high technological medias in this course.

- **Multimedia-Based Japanese Studies (3)**

This course is designed to familiarize the students majoring in Japanese studies with the use of the Internet, Audio/Video materials, satellite TV, and other multimedia through exercises in the collection of information on certain topics and the processing of the information gathered.

- **Current Issues in Japan (3)**

An Exercise in the research and analysis of the major issues in Japan's current affairs through the use of the Internet, newspaper, magazines, TV, and radio. A chance for the students to apply the knowledge and methodology learned in various other courses on Japan.

- **Korea and Japan (3)**

This course examines the history of the relationship between Korea and Japan. It focuses on the recent changes in economic relations in the fields of trade and direct foreign investment.

- **Modern Japan in East Asia(Lecture in native language) (3)**

The aim of this course is to survey the changes in politics, economy, culture of East Asia and analyze Japanese role and status in it. We will read Japanese and English books and papers and discuss about these issues. Only Japanese will be used in the class.

- **Japan Foreign Policy and International Relation (3)**

A study of the dynamic inter-relationships among the great powers in the changing process of the international order in association with Japan. This course also deals with Japan's past and its future role in Asia and the world by analyzing its political, social, economic, and cultural situations.

- **Japanese Economy in the World (3)**

This course analyzes the interactions between politics and the economy in Japan, including the political management of economic reforms and domestic and foreign economic policies for the process of economic liberalization.

- **Seminar on Japan (3)**

The purpose of this course is to help students write their thesis for a bachelor's degree. They learn how to make research questions, design an argument, organize contents, apply theoretical approaches to empirical cases, and use research methods.

- **Japanese Trade Practices (3)**

This course deals with foreign trade policies, trade-related laws and the procedures and institutions of export import.

- **Japan and Globalization <Lecture in native language> (3)**

The aim of this course is to survey changing Japanese systems under the globalization. Changes of political, economical, financial and educational systems are included. The course consists of lecture and seminar. Only Japanese will be used in the class.

- **Field exercise in Japanese Language (3)**

This course will give a chance to students to experience a stay, even if short, in Japan. It serves training programs of Japanese language and chances to exercise Japanese with many Japanese people.

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Chinese Studies Major

Chinese Studies aims to understand China which has increasingly interacted with Korea, since the normalization of the Sino-Korean relationship. The program in Chinese studies seeks to produce Chinese specialists with a sound knowledge of the Chinese language and a broad background in the politics, economics, society, culture, history, and international relations of China by offering diverse opportunities for studying comprehensive interdisciplinary areas.

Major Courses

- **Elementary Chinese I, II (3)**

Elementary Chinese I is the beginner's course for learning the Chinese language. Starting with phonics, it also includes basic vocabulary and short sentences. Elementary Chinese II demands more intensive training than Elementary Chinese

I in terms of phonics, vocabulary, and making sentences. Upon finishing this course, the students are expected to command the basics of writing and reading Chinese.

- **Intermediate Chinese I, II (3)**

Intermediate Chinese I includes comprehensive reading and writing, enough for the students to express their own ideas while efficiently using diverse phrases. Intermediate Chinese II aims to get students to write their ideas in an essay format and also read a wide variety of texts such as short fiction, essays, and news reports.

- **Elementary Chinese Conversation I, II (3)**

Elementary Chinese Conversation I pursues the students to acquire basic Chinese conversation ability. After this course the students will be able to handle a limited number of interactive, task-oriented social situations. Elementary Chinese Conversation II seeks to advance the student's ability to ask and answer questions in various circumstances and to participate in conversations on diverse topics.

- **Intermediate Chinese Conversation I, II (3)**

Intermediate Chinese Conversation I offers an intensive course of commanding Chinese conversation that is longer and more complex than at the elementary level. Intermediate Conversation II seeks to advance the student's abilities to participate in both formal and informal conversations as fluently as native speakers.

- **Understanding International Relations (3)**

A comprehensive introduction to the major issues, basic concepts, and core approaches in explaining contemporary international relations. This course presents competing theoretical perspectives and reviews the historical cases in terms of the major theories of international relations.

- **China in the Revolutionary Era (3)**

This course covers the revolutionary period of modern China – from the Opium War of 1842 to the establishment of the People's Republic of China in 1949. The

revolution of 1911 that finished the traditional political system of the emperor, the national revolution that proceeded on the basis of the united front between the Nationalist and the Communists parties, and the socialist revolution that finally built a new China are the main themes to be explored.

- **Positioning Chinese Culture in the World (3)**

By analyzing the Chinese way of thinking compared to that of the West, as manifested in the fields of science, law, religion, etc., this course seeks to attain a profound understanding of the peculiarities of the Chinese culture. It also includes how the Chinese culture encountered the Western culture and mutually impacted each other.

- **Topics in Northeastern Asia (3)**

This course explores not only the domestic politics and the economy of China, Japan and the two Koreas in a comparative perspective, but their inter-relationships. It reviews the existing research on this region and analyzes the major regional issues.

- **Understanding Chinese Politics (3)**

This course investigates the current issues fatal to Chinese politics, and thus helps the students to acquire an analytical view on these issues. Especially, the aspect of the transitional system, are covered history, ideology, the structure of Chinese politics, elites, cadre system, the structure of the law, local government, the military, the democratic movements, and foreign relations, etc.

- **International Communication and Comparative Cultures (3)**

This course will examine the patterns of communication among different cultures and nations that have already become a common phenomenon with globalization. The basic concepts of comparative cultural theories are probed, aiming to attain a systematic understanding of the various cultures.

- **Social Change and Social Policy in China (3)**

Chinese market reform accompanies an all-embracing change in Chinese society. With the change in the laws, organizational principles, and managerial patterns

come forth the basic social units of China such as family, company, and regional community. This course also examines the changes in the Chinese government's social policies in response to the societal transformation from a socialist to capitalist market economy.

- **Chinese Corporate Culture (3)**

With the economic exchange between Korea and China enlarging rapidly there grows a general interest in the microscopic management of the enterprises. Responding to this interest, this course deals with the topics of the decision-making process, labor process, and the cultural effects of social relationships within the organization of the enterprise.

- **Topics in Chinese Studies (Lecturing in English) (3)**

Students will choose topics according to their own interests. Searching for the materials, building comprehensive view of the topic, and presenting it in front of the class are the required work for the students.

- **International History of Northeastern Asia (3)**

The China-centered international order was destroyed with the intrusion of the Western powers at the end of the 19th century. Since then, competition of national interests began to emerge on the issue of Korean peninsula. This course covers those conflicts manifested in the modern history of Northeastern Asian countries and shows the visions of overcoming the divisional situation on the Korean peninsula.

- **Multimedia-Based Chinese Studies (3)**

Being aware of the critical roles played by information in the globalization process, this course aims to utilize multimedia such as videotapes, cable TV, and the Internet, thus attaining nother aspects of Chinese society.

- **Survey Practice of Korea – China Relations. (3)**

This course proceeds with presentations by the students and discussion. The students are required to examine the diverse cases of the current conflicts and cooperation between Korea and China and discuss the causes, the development,

and the result of those conflicts and cooperation. Finally this course concludes with a presentation of their own ideas of building a more desirable relationship between the two countries in the future.

- **Current Issues in China (Lecturing in Chinese) (3)**

This course aims to advance the student's understanding of the current issues on China. Intensive readings of Chinese newspapers, journals, and news on the internet will be demanded.

- **Chinese Foreign Policy and International Relations (3)**

The students will learn how to locate China in the international system and comprehend the characteristics manifested in the Chinese foreign policies. An in-depth analysis will be conducted on the decision-making processes of Chinese diplomatic policies.

- **Chinese Economy in the World (3)**

This course aims to comprehend the international economic policy of China. Especially focusing on Chinese foreign trade policies, trade laws, and the procedural system of import-export, this course explores the ways to develop mutual trade and investment between Korea and China.

- **Seminar on China (3)**

The purpose of this course is to train the students to write their thesis for a bachelor's degree. They will learn how to apply theoretical methodologies to each empirical case, thus logically raising their research questions, designing the whole format, and organizing the arguments.

- **Education of Chinese Language (3)**

A beginner's course for learning the effective ways to teach the Chinese language. In order to train students' ability to teach the Chinese language, this course offers comprehensive lectures on such topics as formational history, the characteristics, and the lingual habit of the Chinese language, etc.

- **Development of Instruction Materials and Methods in Chinese (3)**

This course instructs students on the basic theories of learning processes and of teaching skills for the Chinese language. The students will develop their abilities to teach the Chinese language effectively and also learn how to use media and films for the educational purposes.

- **Contemporary Chinese History (3)**

This course examines the history of Chinese socialism from the establishment of the Chinese People's Republic in 1949 to the Democratic Movement in 1989. Specific focus will be given to the subjects of how the political and economic policies of Chinese socialism have been formulated and changed under the rule of Mao Zedong and how the socialist system of China has begun to unravel since the proclamation of Deng Xiaoping's reform policy.

- **Introduction to Chinese Economy (3)**

This course aims to attain a general understanding of the Chinese economy, dealing with the issues of historical development, structure, policies, and foreign relations of the Chinese economy.

- **Economic Policies in China (3)**

This course encompasses Chinese enterprise's management, finance, its commanding structure, its relationship with the government, and privatization of state enterprises, industrial organization, and labor relations, etc. While exploring these topics, students will attain an in-depth understanding of both the general and the particular aspects of Chinese enterprises and their economic stance in the global capitalist system.

- **Exercise of Chinese Language (3)**

Students spend a summer and winter break in a Chinese university to study the Chinese language and experience Chinese culture at first hand. The intensive Chinese-language course, ranging from four to eight weeks, focuses on daily speaking skills. It also offers rich extracurricular activities and field trips for students to practice Chinese and facilitate Chinese culture and society.

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